



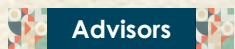
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Chairperson, Poornima University



**Dr. Suresh Chandra Padhy**  
President, Poornima University

**Ar. Rahul Singhi**  
Director, Poornima University

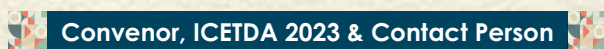
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**Dr. Dinesh Goyal**  
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**Dr. Chandani Kriplani**  
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Dean (R&D), Poornima University



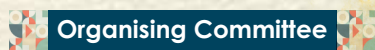
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Dean, Student Welfare, Poornima University

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**Mr. Amit Kalla**  
Eminent Artist, Poet & Literature

**Mr. Pankaj Pareek**  
Assist. Professor, FDA, Poornima University

**Ms. Shivani Sharma**  
Assist. Professor, FDA, Poornima University



**FACULTY OF  
DESIGN  
AND ARTS**



Plot No. IS-2027-2031,  
Ramchandrapura P.O. Vidhani Vatika Road  
Sitapura, Rajasthan 303905



*Your Dreams Our Goal*  
**POORNIMA  
UNIVERSITY**  
Member of Association of Indian Universities & Approved by UGC (Govt. of India) under 2(f) & 12(B)

**FACULTY OF DESIGN & ARTS**

In Association With



**भारतीय शिल्प संस्थान**  
INDIAN INSTITUTE OF CRAFTS & DESIGN, JAIPUR

Organizing an

INTERNATIONAL CONFERENCE ON

**Emerging Trends in Design & Arts  
(ICETDA 2023)**



**APRIL 7-8, 2023**



**FACULTY OF  
DESIGN  
AND ARTS**

Venue:  
3rd floor seminar hall, Academic block,  
Poornima University, Jaipur

## ABOUT THE CONFERENCE

Faculty of Design & Arts, Poornima University welcomes you to the 2 days "International Conference on Emerging Trends in Design & Arts 2023" (ICETDA 2023) during 7th & 8th April, 2023 in hybrid mode. The conference is aimed to provide a platform for new research trends & developments in the domains of Visual Arts, Fashion & Textile Design, Interior Design, Animation & VFX & Game Design, Augmented & Virtual Reality.

Art & Design, the dynamic mirrors of our time and society, are fields always changing in reaction to the socio-cultural, political, and aesthetics environments found all over the world. Today's technical advancements & the enormous advances in worldwide communication highlight how essential design, art, aesthetics and culture are to the development of the modern self, society, country and globe.

Therefore, this conference aims to offer an interdisciplinary forum for thought-exchange between researchers, academics & educators in order to promote knowledge & awareness of the trends, concerns, difficulties, queries, etc., in this field.

We invite you to express insights on the subject & share your new, covert ideas & research on a common platform.

## ABOUT THE UNIVERSITY

Poornima University (PU) is a UGC approved Leading Private University in Rajasthan. The university is situated in Sitapura, the educational hub of Jaipur in 32 Acres sprawling, lush green campus. State – of – the – art building area of university with independent academic & administration block, hostels, laboratories, sports ground, observatory etc. provide scholarly ambience for learning & liberty. It creates a warm and protective environment with a professional atmosphere to bring out best in the student to face the cut-throat global competition. Poornima University brings together a community of wide-ranging interests, competencies & aspirations from Engineering, Architecture, Management, Commerce, Design, Science, Public Health, Computer applications and Hotel Management. Poornima University has been awarded as the best upcoming University of the India by ASSOCHAM, New Delhi. Poornima University has been awarded as the Top Private University of Rajasthan-2018.

## ABOUT THE FACULTY OF DESIGN AND ARTS

With the enriched heritage in arts, culture and tradition of Rajasthan "Design" today has become a need of every human being; it has come a long way in India since the past two decades. Given the vibrant economy and dynamic market forces, the industry is bound to grow exponentially. The scope of design has widened its avenues. With a strong legacy in education for Civil and Architectural studies, The Faculty of Design & Arts is an extension to the quality education that Poornima University has been imparting in the past. The Design Programmes of FDA are accredited by The Institute of Indian Interior Designers (IIID).

FDA culture encourages thinking, questioning and experimenting to harness the artistic and intellectual potential of each individual and place the institution at the leading edge of contemporary art and design discourse. A multi-disciplinary approach inculcates self-initiated learning and independent thinking and expands perceptual perspectives. Regular interaction with design studios, production and distribution centers and industry forms a vital bridge between design school and the industry. The courses are so designed to develop the learner's worldview understanding and the socio-cultural context of Design.

## TRACKS

**Track 1 VISUAL & PERFORMING ARTS**

**Track 2 ANIMATION & GAME DESIGN, AR-VR**

**Track 3 INTERIOR & PRODUCT DESIGN**

**Track 4 FASHION & TEXTILE DESIGN**

## IMPORTANT DATES

**Abstract Submission: 5<sup>th</sup> Mar. 2023**

**Full Paper Submission: 11<sup>th</sup> Mar. 2023**

**Camera Ready Paper: 18<sup>th</sup> Mar. 2023**

**Registration Fees: 25<sup>th</sup> Mar. 2023**

**HYBRID MODE (Online & Offline)**

## SUBMISSION AND REGISTRATION

The full length papers written in MLA Proceeding format with a limit of minimum 4 to maximum 10 A4 pages shall be submitted to [icetda.2023@poornima.edu.in](mailto:icetda.2023@poornima.edu.in). The papers must not have been published, accepted for publication or presently be under consideration for publication elsewhere. All the papers submitted to the conference will be reviewed by the experts in relevant areas and the accepted papers will be published in conference proceeding with ISBN.

**PUBLICATION**-Selected papers will be sent for publication in UGC Care Journals & will be published on the terms & conditions of the respective journals. The cost of publication shall be borne by the author separately. All the accepted papers need to be registered by at least one of the author(s) by paying Rs. 1500/- in order to make a presentation in conference and for publication in proceeding. The registration may be confirmed on the receipt of duly signed registration form along with Demand Draft for registration fees in favour of "Poornima University", payable at Jaipur. The fee can also be transferred to the Conference account through NEFT/RTGS. The request of the account will be provided on request.

| PARTICIPATION CATEGORY             | REGISTRATION FEES |
|------------------------------------|-------------------|
| FACULTY MEMBER                     | 1500/-            |
| STUDENT<br>(PG & RESEARCH SCHOLAR) | 1000/-            |
| INTERNATIONAL PARTICIPANTS         | 20 USD            |

Registration fee includes kit/bag and lunch

## CONSULTING ACADEMIC ADVISORS

Adelaide Central  
School of Art



**भारतीय शिल्प संस्थान**  
INDIAN INSTITUTE OF CRAFTS & DESIGN, JAIPUR

## KEYNOTE SPEAKER/SESSION CHAIR

**Dr. Toolika Gupta**

Director, Indian Institute of Craft & Design  
President - Alliance Française de Jaipur

**Prof. Achia Anzi**

Assot. Professor, O. P. Jindal University

**Prof. Bhargav Mistry**

Design Practitioner and Pedagogist

**Dr. Daniel Connell**

Visual Artist, Adelaide Central School of Art,  
Australia

**Dr. Mahesh Singh**

Professor, Banaras Hindu University

## TECHNICAL ADVISORY PANEL

**Dr. Satyakam Sharma**

Prof. Design for Sustainability  
Savanah College of Art & Design, USA

**Prof. Meenakshi Singh**

Dean, Indian Institute of Craft & Design

**Dr. Rena Mehta**

Asso. Professor, Indian Institute of Craft & Design

**Dr. Dushyant Dave**

Asso. Professor, Banasthali Vidyapith

**Dr. Anubha Jain**

Asso. Professor, IIS Deemed to be University

**Dr. Arjun Kumar Singh**

Asso. Professor, Chitkara University

## PUBLICATION

ISBN PROCEEDING



UGC Care List



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